

# Christina Jia

UX Designer

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## SKILLS

### Design

Interaction & visual UX design

Information architecture

Data visualization

Wireframing

Prototyping

Figma, Sketch, Zeplin

Photoshop, Illustrator, InDesign

### User Research

User interviews

Usability testing & analysis

## AWARDS & HONORS

### Product design featured at

UN Climate Change Conference, 2021

### Cum Laude Latin Honors

University of Texas at Dallas, 2020

### Dean's List of Academic Excellence

University of Texas at Dallas, 2020

### 1st place in Pittsburgh Civic Hackathon

hosted by the Pittsburgh Technology

Council, 2020

### Freshmen Excellence Award

University of Texas at Dallas, 2017

## EXPERIENCE

### UX Design Co-op

Jan 2022 - Jan 2023

IBM • Austin, Texas

- Coordinated the update and **cross-organizational adoption** of the updated design critique process
- Designed the Watson Assistant demo site guidance panel, helped **ideate the foundational user journey**, and conducted 10 internal usability tests with insights
- Helped develop the initial Watson Orders owner/operator user journey and accompanying wireframes

### UX Designer

Nov 2019 - Jan 2022

Gestures • Remote

- **Led the design** of a brochure website for URGiving donation kiosks
- Designed wireframes, user flow, high-fidelity screens, and interactions with a heavy focus on **accessibility** for a healthcare smart display assistant device, Anton
- Created **100+ mockup screens** using Sketch for a video editing and sharing tablet app, OneDay

### UX Design Intern

Jan 2020 - Sep 2020

Headstorm • Addison, Texas

- Conceptualized and co-designed screens, interactions, and the user flow of Kurb, a city-planning mapping tool
- Conducted user interviews and insight gathering for a **Fortune 5 telecommunications company**
- Developed a virtual **human-centered design** workshop curriculum using Miro and Figma

## EDUCATION

### University of Texas at Austin

2021 - 2023

MS, UX Design - Information Studies

### University of Texas at Dallas

2017 - 2020

BS, Information Technology and Systems, 3.75 GPA